



Facilitate Connect Restore

2022 ANNUAL REPORT



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"The fact is that no species has ever had such whole sale control over everything on earth, living or dead, as we now have. That lays upon us, whether we like it or not, an awesome responsibility. In our hands now lies not only our own future, but that of all living creatures with whom we share the earth."

~ David Attenborough



FOUNDERS MESSAGE

Thank you to our team, our supporters and our donors

The first year on this journey into the Non-profit space has been both a daunting and enlightening year for me as one of the founders of Conserv Earth.

As we embarked on our journey, it soon became clearly apparent that there is so much help needed and the effects of the COVID 19 Pandemic have certainly added to the desperation and poverty of the communities surrounding protected areas and in many cases to the decline in the efficient operating of the protected areas themselves due to budget constraints. Conservation and Communities work hand in hand and the impact on both is a less-than-ideal situation.

The board of directors for Conserv Earth set out to identify projects that we could get involved with that addressed at least 1 of 5 key areas that we believe will have a long term beneficial impact on the successful management of our protected areas and in turn conservation. The 5 areas of impact identified were as follows:

1. Biodiversity Protection
2. Environmental Education
3. Sustainable Livelihoods
4. Animal Welfare
5. Emergency Operations (adhoc operations that could fall into / address anyone of the above).

Policies and procedures were developed with a strong focus on carefully selecting these projects through our application for support and

followed by a full project assessment including a full due diligence of each as its imperative for us that each project we support has clearly defined and measurable objectives, will make a tangible impact and is sustainable after our involvement.

In conjunction to this, the team worked tirelessly to put into place all the administration and back-office processes, the registration as a Non-Profit Organisation (NPO) with the Department of Social Development as well the successful registration as a Public Benefit Organisation (PBO) with the South African Revenue Service.

Essential staff and/or resources were put into place to manage these requirements. In November of 2021, Kate Church, joined the Conserv Earth team as Operations Manager. Having been in the conservation NPO space for some years and having established a very successful NPO of her own, Kate has added considerable value to the Conserv Earth team and has been fundamental in identifying potential projects and managing the successful role out of each.

Another addition to the team was Nicky van Leeuwen, CA(SA), who was appointed as the accountant for Conserv Earth, through her Consulting Firm, NVL Accounting.

In addition to this, we were honoured by the appointment of Tim Hutchinson to our Board of Directors. Tim, has been a significant player in the local and international wine and spirit industry, has a presence in over 70 countries and is an industry leader in accreditations for quality, sustainability, environmental initiatives, and community upliftment programs. We are extremely proud and excited to have Tim part of the team and we are confident that he will prove a fundamental part of the success of Conserv Earth.

“Of course, none of this would have been possible without the very generous donations from our founders and I would like to extend our sincere gratitude to them!”

Kerry Fynn also joined the Conserv Earth team in November 2021, as a member to our advisory board. Kerry, with a strong passion for conservation and the natural environment, is at the head of an international Family Office Wealth Management organisation, Alpha Wealth, and we draw on his vast knowledge, wisdom, and network to guide us through these uncharted waters and along our journey.

At the end of the year, I look back, and while a challenging and daunting one, it is a year I will never forget. It is a year in which I experienced first-hand the poverty and desperation in the communities and the severe lack of resources available to effectively manage protected areas. I also learnt a tremendous amount about, and the importance of, the Fiduciary requirements of NPOs, the critical role of NPOs in conservation and the extended community where collaboration and co-operation by all stakeholders is so important.

It has been a year in which the foundations have been laid, an excellent team assembled, and all policies, procedures and systems are in place to effectively manage Conserv Earth and take it to the next phase of our long-term strategy. I believe it is this very professionalism and comradery that our partners and donors will see as a real asset within Conserv Earth.

Of course, none of this would have been possible without the very generous donations from our founders and I would like to extend our sincere gratitude to them! These donations have enabled us to establish ourselves as a credible Non-Profit Organisation in the community, to extend support to several projects over the year and to successfully establish the required processes and resources. In the same breath, I would like to personally commit to our Founders that these funds will be put to good use with

complete transparency and responsibility with the same approach and ethos applied to all donations received by all donors in the future.

On behalf of the Board of Directors, we would like to thank all Conserv Earth's stakeholders across all areas for their support and trust. We are proud to be a part of Conserv Earth and celebrate its accomplishments in its first year of operation. We are confident that Conserv Earth will continue to execute on its mandate and make a tangible impact in the lives of both the wildlife and adjacent communities we support; based on sound leadership, corporate governance and sustainable growth whilst taking onto account the interests of all its stakeholders

Thank you to our team, our supporters, and donors, I am looking forward to what the FY'23 year brings.



BRIAN VAN ASWEGEN
Founder and Advisory Board Member

ABOUT CONSERV EARTH

Conserv Earth is a Non-Profit Organisation that forms a part of the Conserv Group.

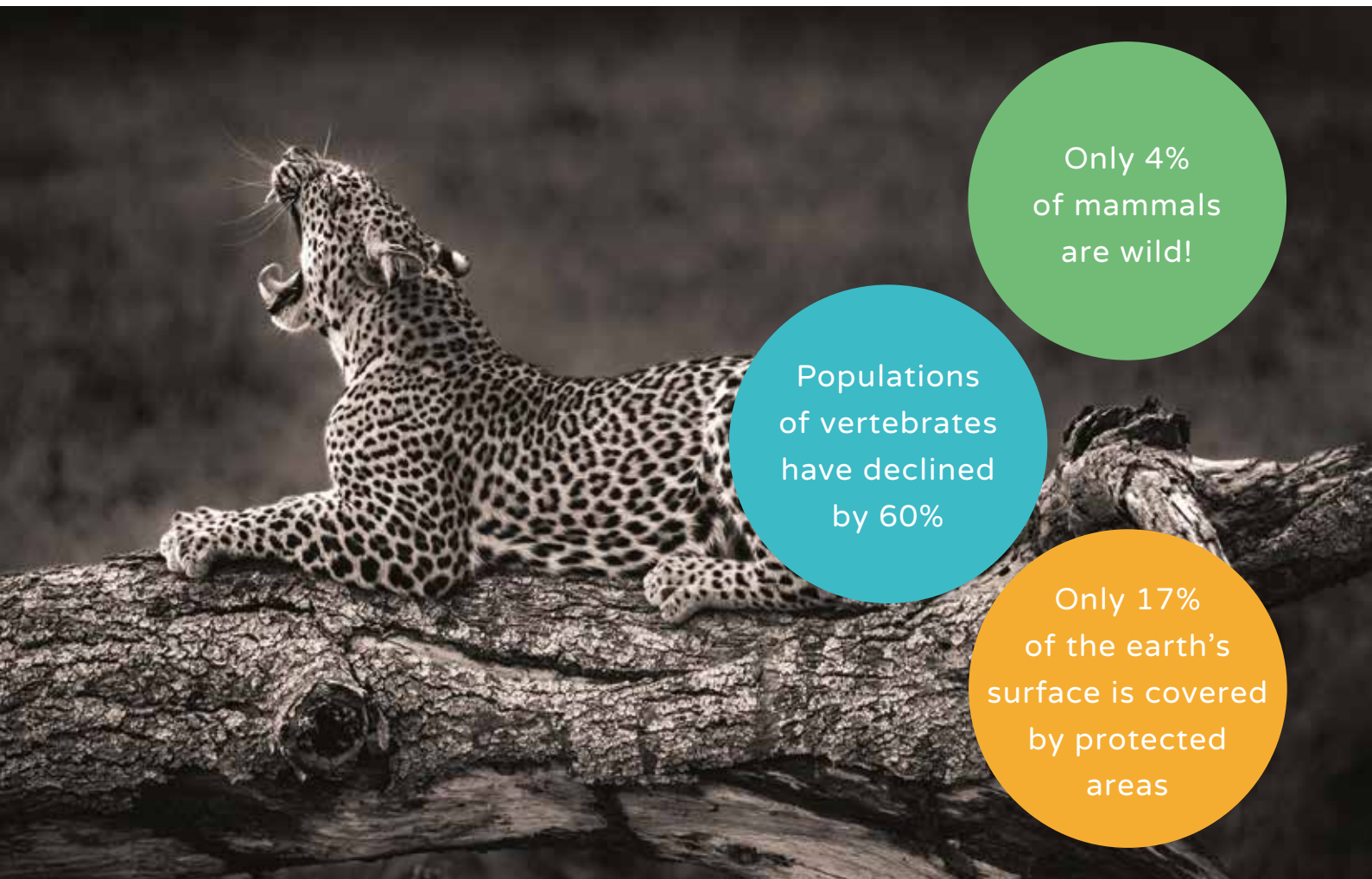
Due to the stress on our earth and the undeniable need to conserve the natural spaces we have left, Conserv Earth was founded to identify, support and establish projects that directly impact long term sustainable solutions for people and wildlife to exist on one planet. We believe that through collaborative efforts with the government, private sector, communities, individuals and other non-profit organisations we can make a tangible difference.

VISION

For people and wildlife to co-exist with harmony and resilience on one earth.

MISSION

To restore our natural earth by facilitating sustainable solutions for people and wildlife to co-exist and by connecting people, protected areas, non-profits, the private sector, and individuals to make a greater impact together.



Only 4%
of mammals
are wild!

Populations
of vertebrates
have declined
by 60%

Only 17%
of the earth's
surface is covered
by protected
areas

CORE VALUES

Values are like fingerprints, nobody's are the same, but you leave them all over everything you do"
- Elvis Presley



STEWARDSHIP

We will implement all our operations with a duty of care, by listening to people's needs and by cultivating good relationships.



COLLABORATION

We believe that our greatest impact will come from working with other organisations and people.



INTEGRITY

We are accountable to our donors and to the people and organisations that we support. It is important that we are trusted and that everyone is aware of our capabilities.



PROFESSIONALISM

We will implement all our operations with a duty of care, by listening to people's needs and by cultivating good relationships.



OPTIMISM

It is important to us that we maintain a positive attitude in our work. That we look forward with new goals and new ways to make a difference.



TRANSPARENCY

We will be honest and communicate openly with our donors, our partners and the people and organisations that we support.



THE VALUE OF BIOLOGICAL DIVERSITY

We support the belief that all living organisms have an equal right to exist.



RESPONSIBILITY

We have a responsibility to care for our earth.

MEET OUR TEAM



CHRIS RENSHAW

Founder / Director



PAUL VAN ASWEGEN

Founder / Director



CRAIG UREN

Director



TIM HUTCHINSON

Director



BRIAN VAN ASWEGEN

Founder



JASON VAN ASWEGEN

Founder



KATE CHURCH

Operations Manager



NICKY VAN LEEUWEN

Accountant

CONSERV EARTH MODEL



FACILITATE

- Facilitate natural processes.
- Create sustainable living opportunities.
- Improve the livelihoods of people living outside protected areas.
- Make communities custodians of their own land.
- Improve and sustain protected areas.

CONNECT

- Facilitate the connection of non-profit organisations, communities, protected areas, individuals and the private sector.
- Collaborate with educational and training facilities for skills development.
- Connect the private wealth sector with sustainable projects.
- Connect land for biodiversity through corridors and buffer zones.
- Collaborate with other non-profits to provide key resources to protected areas.

RESTORE

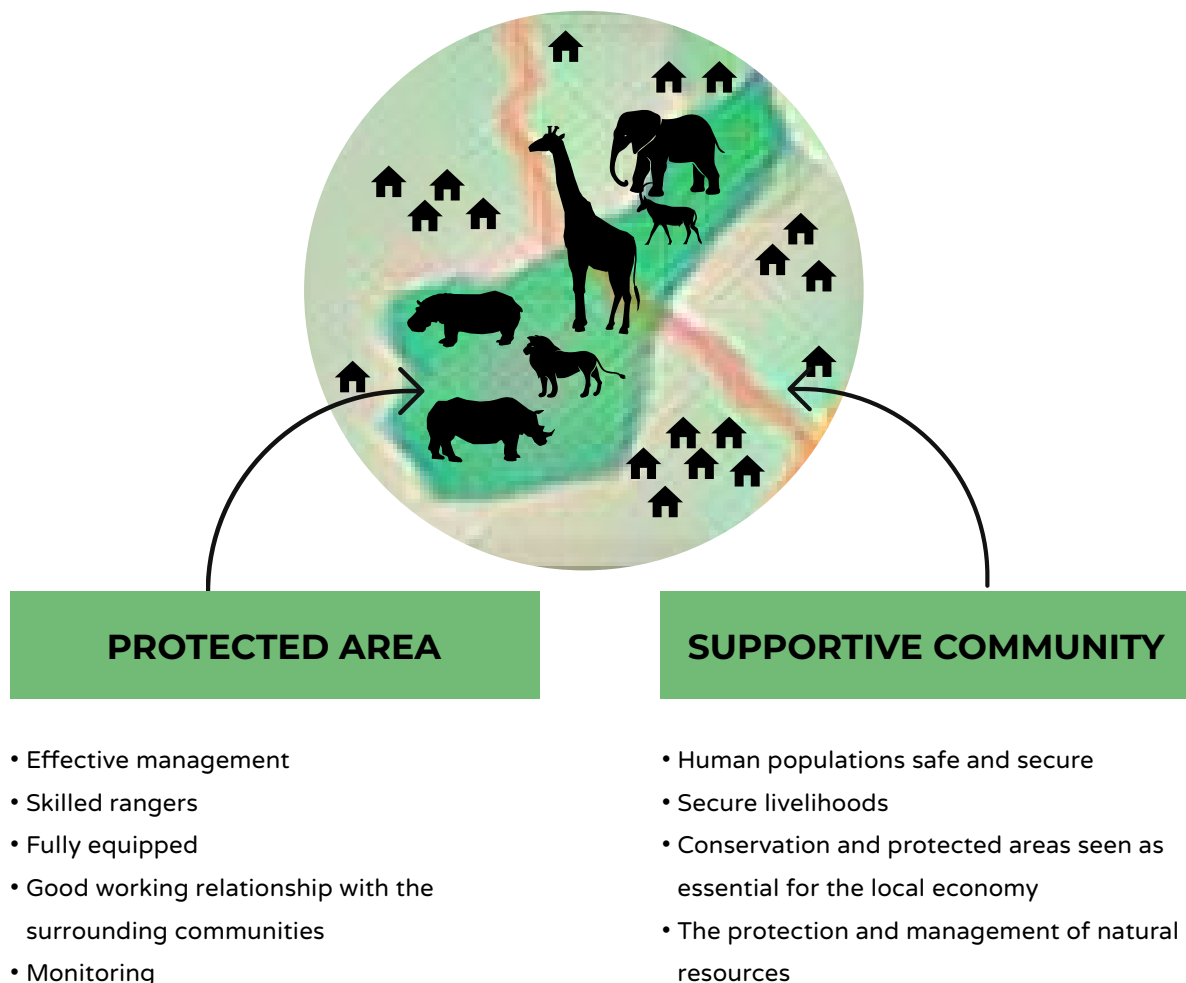
- Rewild and rehabilitate land where biodiversity has been lost.
- Maintain and restore existing protected areas.

STRUCTURE OF SUPPORT

Only 17% of the earth's surface is covered by protected areas

In order to fully protect our natural spaces and protected areas, conservation must happen within and on the outside of these areas.

This means that in conjunction with improving the security and biological diversity of the existing protected areas, we also need to improve the livelihoods of the people living in the surrounding areas. Protected areas need to benefit these people. These people need to recognise that the loss of these areas would be detrimental to their livelihoods.

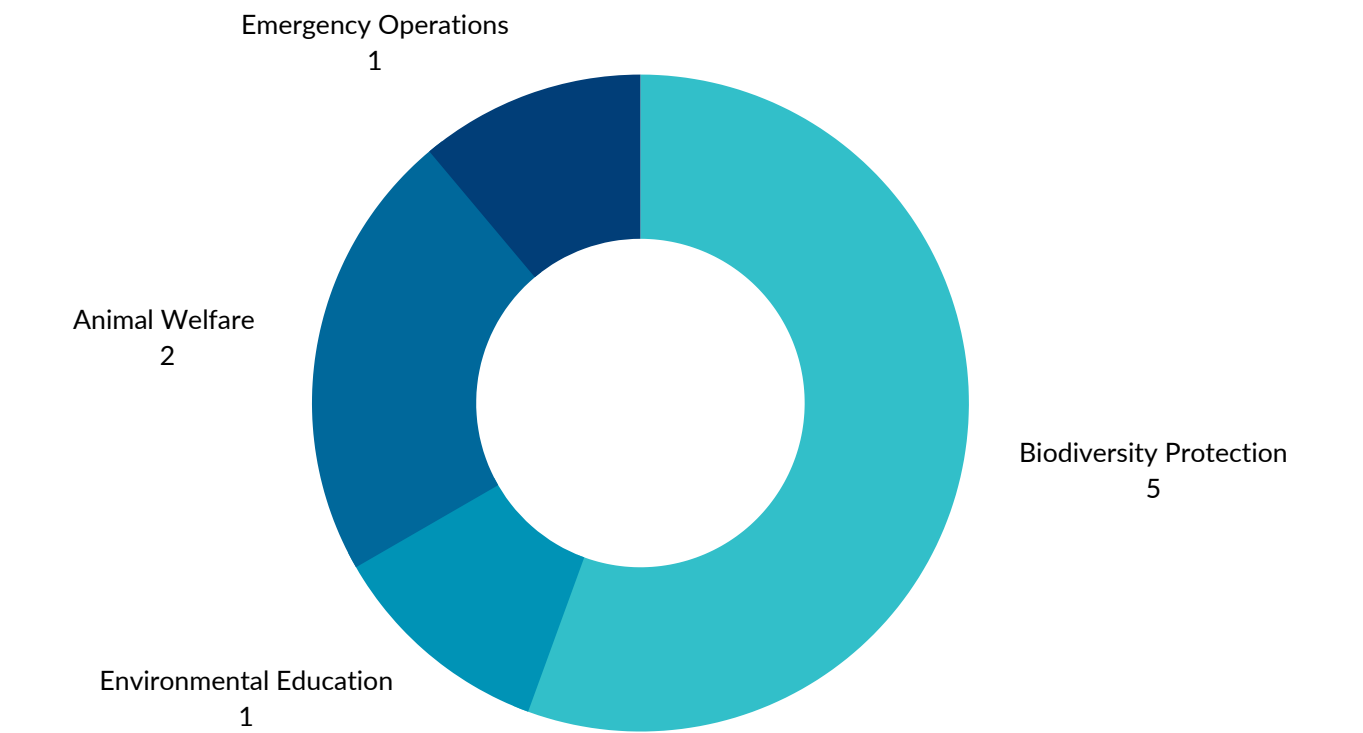


OUR IMPACT



Conserv Earth is proud to have made a significant, on-the-ground impact by contributing to 9 different projects in our first year of existence. These projects have been allocated to three different sections of support - Biodiversity Protection, Environmental Education and Animal Welfare

The chart below shows the number of projects allocated to each section of support.



BIODIVERSITY PROTECTION	ENVIRONMENTAL EDUCATION	EMERGENCY SUPPORT	ANIMAL WELFARE
1. K9 Conservation: funded the production of 2 kennels	1. Southern African Wildlife College ranger training	1. Emergency veterinary care for a pangolin	1. Assisted with the veterinary and vehicle fees at 4 Paws Animal Shelter
2. Marataba Rhino Collaring			2. Assisted with the provision of grass for Dog Town SA
3. Translocation of 2 cheetahs to Phinda Game Reserve			
4. Southern African Wildlife College K9 unit support			
5. Southern African Wildlife College Aerial unit support			

RHINO COLLARING

Conserv Earth assisted Marataba Game Reserve with the placement of tracking collars on a number of rhino in November 2021.

These tracking collars will assist the management team on the reserve with the monitoring and protection of their rhino population.

Monitoring of wildlife in small protected areas has become an essential management tool and assists with understanding a particular population, understanding the movement and activity of individuals

and alerting anti-poaching units to potential threats.

These smart collars have been technologically designed to create a behaviour profile for each rhino. When a rhino behaves differently, a signal is sent to alert the conservation team. They can then react instantly and ascertain whether there is a threat to the rhino.



MASANA



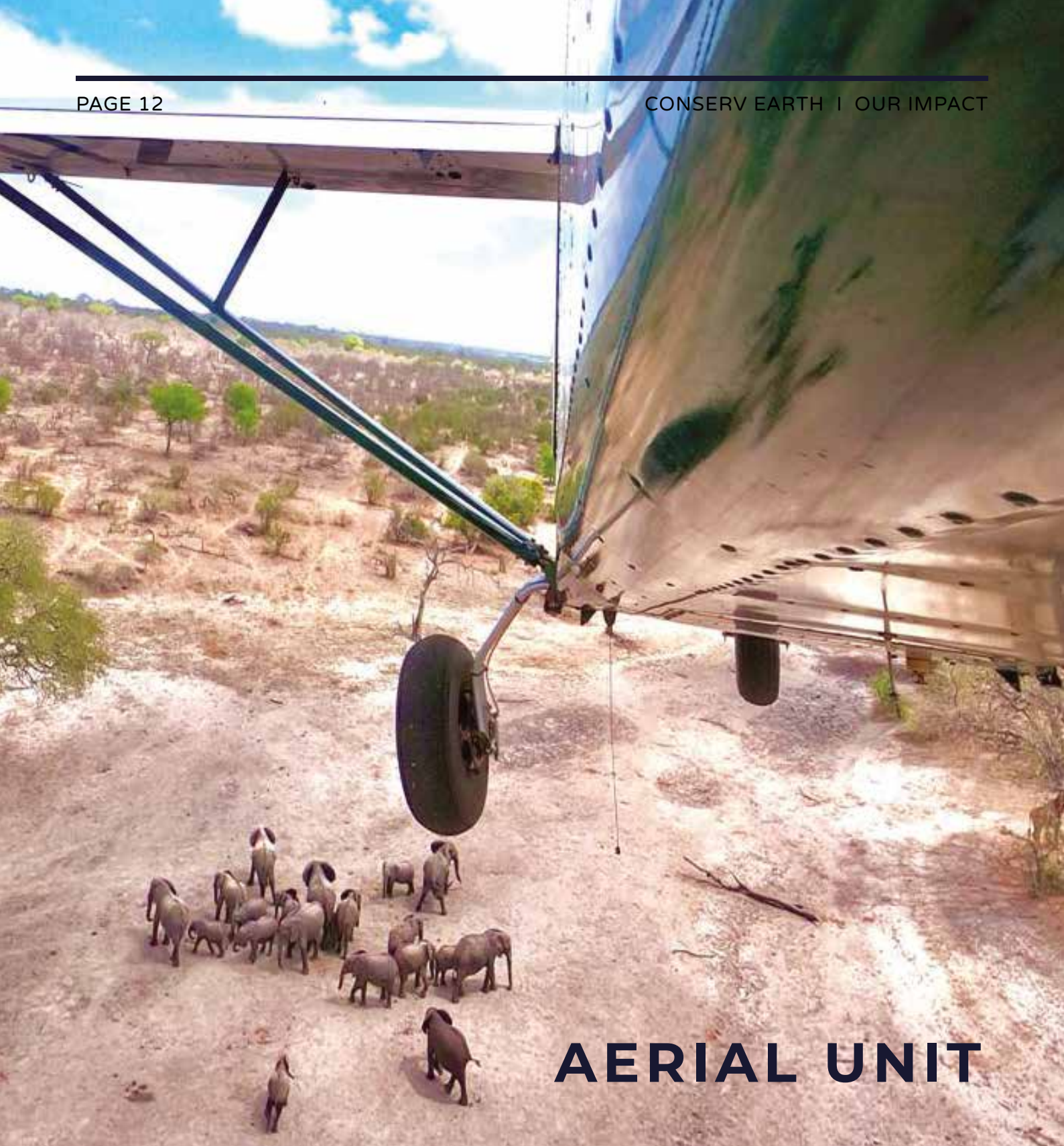
Conserv Earth is providing the Southern African Wildlife College (SAWC) with monthly support for their K9 Unit. The CE funds are being used for the welfare and training of a nine month old puppy named Masana.

Masana means warmth from the sun (sunshine / sunrise). She is currently being trained to assist with anti-poaching within the Greater Kruger National Park.

The SAWC's K9 unit was established in 2015 in response to the increased level of wildlife crimes. As an applied learning institution, the goal was to test the use of a free-tracking canine asset to help curb poaching and to inform best anti-poaching practices.

"The greatest threat to our planet is the belief that someone else will save it."

- Robert Swan



AERIAL UNIT

Aerial surveillance is an effective tool that is used to combat poaching.

Conserv Earth is supporting the Southern African Wildlife College with 2 hours of flying time each month. The hours in the air are used for reacting to poaching incidents and deploying field rangers and the K9 Unit into the field. The plane is also used for gathering statistical data on threatened species and their movements, thereby allowing for better informed personnel on the ground.

PANGOLIN LILLY

A pangolin that was confiscated from poachers for the second time needed emergency attention and veterinary care. She was subsequently named Lilly and Conserv Earth assisted by providing the funds to cover the veterinary support.

Pangolin Lilly was poached for the first time in September 2020. After intensive rehabilitation she was released back into the wild. A year later, she was found in the hands of poachers once again.

Lilly was hospitalized and treated aggressively for pneumonia, severe dehydration and malnutrition. She was also found to

be pregnant. After intensive veterinary care and days of ups and downs where she gained strength and then lost it again, Pangolin Lilly unfortunately lost her baby.

Lilly has been in between hospitalisation and rehabilitation since September 2021. She is currently in rehabilitation and we hope that she will make a full recovery.



RANGER TRAINING



Conserv Earth will be sponsoring Ntiyiso Ngobeni through the Basic Field Ranger Course (armed) at the Southern African Wildlife College. The course is set to start in July 2022.

PROJECT GOALS

- Upskill a community member to improve his/her livelihood
- To provide more qualified people to protected areas

PROJECT OUTCOMES

- The protection of biodiversity within the Greater Kruger National Park.
- Decrease poaching pressure through employment and empowering people from the surrounding communities.



LOOKING FORWARD

“The only way forward, if we are going to improve the quality of the environment, is to get everybody involved” ~ Richard Rogers

SHORT TERM GOALS (1 YEAR)

- Identify and establish projects in line with the mission and objectives of Conserv Earth and aim for 1 Project for each area of impact
- Focus on and enhance these projects
- Ensure Sustainability of the chosen projects
- Allocate sufficient time and resources to each project to ensure effective management and thorough report back to donors
- Refine and adapt projects accordingly
- To provide funding for 30 hours of anti- poaching patrol flights in the Greater Kruger National Park area
- To provide funding for the successful training and upkeep of Anti-Poaching K9 Unit
- To provide Environmental Education / Awareness to 200 youth from the communities surrounding the uMkhuze Section of the iSimangaliso Wetland Park
- To provide higher education opportunities to 1 San Parks employee at the Southern African Wildlife College
- To train 2 Field Rangers – to be placed in the field working as rangers
- To make a marked improvement in the livelihoods of 2 community members from the Sabi Sands
- To Facilitate the sterilization of 100 dogs and/or cats though the Khumba Ncila project

LONG TERM GOALS (3 YEARS)

- Collaborate with other NPOs to work together to roll out these projects to other areas and expand on impact footprint
- To facilitate and fund 10 NQF level 6 diplomas to upskill current employees of San Parks with aim for them to be promoted within San Parks
- To facilitate and fund 10 Advanced Field Ranger training courses with post-course placement into the field
- To identify potential in the youth that attend the Mkhuze Environmental Camp and further develop them through the SAWC and then place and/or find them employment them within protected areas
- To work with Savanna Trust to establish a Community Veterinary Clinic (livestock and domestic animals) and to investigate using this Centre as a platform for education and training on sustainable land use with specific reference to good herding and grazing practices (create a grazing Buffer to Sabi Sands)
- To work with Nourish to develop Conserv Jobs Fair and School Outreach Program
- Provide support to protected areas in other countries in Africa

FINANCIAL REPORT

"The environment and the economy are really two sides of the same coin. If we cannot sustain the environment, we cannot sustain ourselves"

~Wangari Maathai

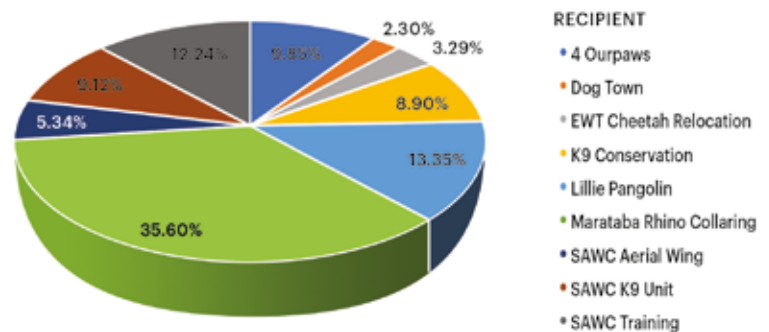
Conserv Earth was officially established on the 24th March 2021. We have been operating for approximately 11 months and in this time, we have raised R1 076 593 for our cause with an additional R3651 from investment income.

Our expenditure for the year came to a total of R305 094. Of this R305 094, R222 666 was allocated to four of our project sections: Biodiversity protection, Environmental Education, Animal Welfare and Emergency Operations (Other). Our operational expenses for the year were R82 428 i.e., 27% of our total expenditure. Conserv Earth strives to keep our operation expenses as low as possible and this relatively high 27% for our first year of operation can be attributed to a portion of these expenses being once-off start-up expenses and secondly, because we have not allocated 72% of our funds raised to projects yet. These have been earmarked and deferred to the FY'23 Financial Year.

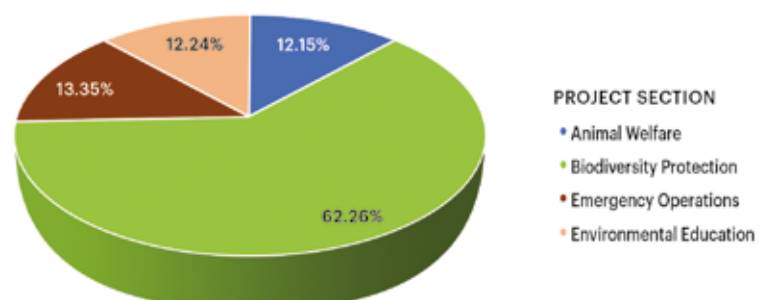
Operational expenses, shown as a % of funds raised changes the picture significantly to an operating expense allocation of only 7.6%. That said, as these earmarked projects become operational, they will incur

operational expenses to be allocated to each project and thus the % will increase. Conserv Earth endeavours to keep our operational expenses to a minimum and our goal for the FY'22 year is 15%.

Recipient Allocation



Project Allocation



DETAILED INCOME STATEMENT

for the year ended 28th February 2022

	2022 R
Donations received	1,076,593
Biodiversity Protection	(168,879)
Education	(27,500)
Other	(26,287)
Total	853,927
Interest received	3,651
Operating expenses	(82,428)
Accounting	12,563
Bank charges	1,038
Legal Fees	5,750
Salaries & Wages	47,562
Travel and accomodation	15,515
Surplus for the year	775,150

**If you would like to view our full financial report, please contact us and we'll gladly share it with you.*

CONTACT

We'd love to hear from you!

Registered name:	Conserv Earth NPC
Registration number:	257-345 NPO
Company number:	2021/341662/08
Public Benefit organisation Number:	930073123
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Visit www.conserv.earth to find out how you can make a difference

